Project co-financed by the European Regional Development Fund

6°+RESILIENT Webinar
Key Elements for Social Digital Innovation

February 26th 2021

Project partners

PROGRAMME

10.00 Welcome, greetings and general issues

10.10 SESSION 1: What is Social Digital Innovation? Conceptualization and good practices from Italy (Massimo Allulli, ANCI)

10.30 SESSION 2: Skills for Social Digital Innovation. Results of the +RESILIENT Study (Lídia Arroyo, UOC)

10.50 BREAK

11.00 SESSION 3: Key elements for the sustainability of social digital innovation projects (Dr Paloma Valdivia & Dr Carla Quesada, EFI-UAB)

12.00 SESSION 4: Collaboration and Efficiency of Working teams (Dr Jörg Müller, UOC)

12.20 SESSION 5: Organizational elements for social digital innovation. Results of +RESILIENT Study (Lídia Arroyo, UOC)

12.45 Farewell

13.00 END OF THE WEBINAR

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Material for the collaborative session

Universitat Autònoma de Barcelona

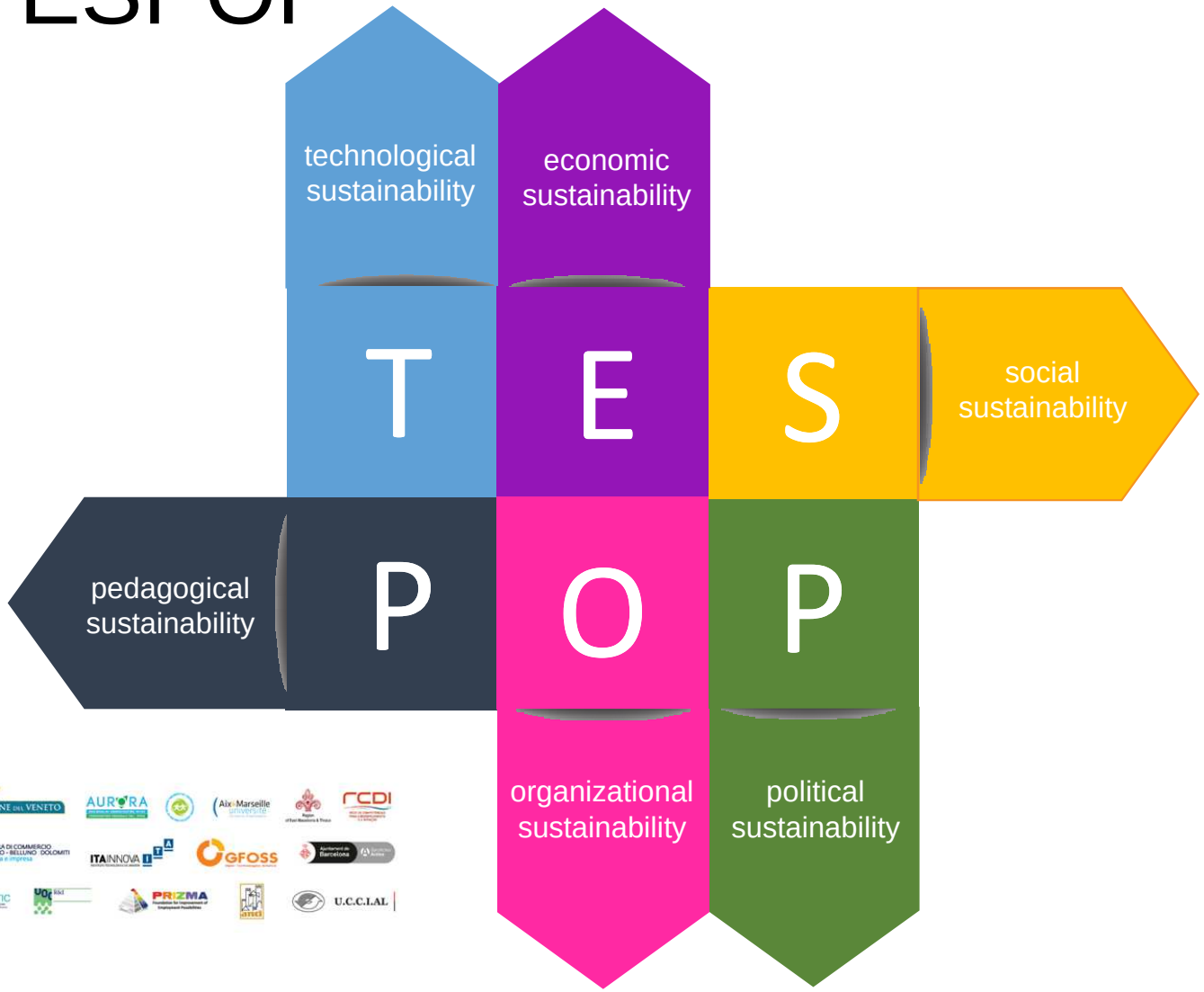
Dr Paloma Valdivia & Dr Carla Quesada

Project partners

Model TESPOP

Universitat Autònoma de Barcelona

Paloma Valdivia & Carla Quesada



- 6 dimensions

TESPOP

Universitat Autònoma de Barcelona

Paloma Valdivia & Carla Quesada

We use TESPOP, it is an instrument with 6 dimensions, which allows us to know the potential for sustainability.

It is a starting point that can be adapted to each of innovation.

We recommend:

1. read the TESPOP.
2. debate and adapt the proposal: a. 6 dimensions, b. 3 challenges, c. 38 variables-internal or external to your innovation project.
3. analyze each variable to determine strengths and seek solutions for weaknesses.
4. prioritize solutions and execute them.
5. redo point 3 and evaluate.
6. prepare to escalate to other contexts.

b	a	c	
challenge/desafío	**Dimension**	**Internal factor**	**External factor**
1. Quality of Internet connection 2. Cost of licensing 3. Timely and/or frequent maintenance	**T**echnological	1. Technology suitable for needs 2. Management model 3. Protocols to address requests and incidents	4. Software licenses 5. Infrastructure 6. Internet connectivity
4. Company plan 5. Presence and stability of sponsors 6. Cost of equipment, maintenance and supplies 7. Cost of services (if charged)	**E**conomic	7. Company plan 8. Entrepreneurship 9. workers remuneration	10. Sources of funding 11. Alliances and forms of collaboration
8. Knowledge of the social context 9. Local demand 10. Inclusion and accessibility 11. Leadership capacity 12. Linkage with leaders or support institutions 13. Credibility, respect and commitment	**S**ocial	12. Community feedback 13. Volunteer management and citizen activism	14. Understanding the local social context 15. Leadership 16. Commitment and coordination between participating actors
14. Political commitment 15. Stability in political decisions 16. Positive relationship with governments and associations 17. Partnerships for service delivery and social collaboration	**P**olicy	17. Legal framework 18. Accessibility policies 19. Open content and intellectual property policies	20. Political stability 21. Commitment of political leaders 22. Digital inclusion policies (digital agenda) 23. Professionalization of the function of the workers
18. Efficient management 19. Quality and quantity of staff (employee or volunteer) 20. Advertising or outreach actions/ Acciones publicitarias o de difusión 21. Appropriate location (central, accessibility or secure) 22. Suitable physical, connection or electrical installations. 23. Schedule of comprehensive and/or arranged care 24. Relevance of services and resources 25. Volunteer network	**O**rganizational	24. Planning and coordination 25. Staff roles, recruitment and supervision 26. Quantity and quality of staff 27. Procedures 28. Innovation in services 29. Operating hours 30. Marketing/broadcast channels and visibility	31. Facilities 32. Location
26. Population education level (literacy) 27. Ethnic-linguistic, cultural diversity, etc. 28. Ability to innovate and develop services to meet local needs. 29. Participatory methods 30. Technical and educational skills of trainers 31. Information and formative content in your own or family language 32. Confidence and dosing of information /Confianza y dosificación de la información 33. Create projects with other local groupings and networks.	**P**edagogical	33. Training skills. Diagnosis and evaluation 34. Adaptation and relevance of training and content 35. Permanent training of trainers	36. Educational level of your audience 37. Collaborative networks (knowledge and resources) 38. Pedagogical support