

## + RESILIENT Webinar Toolbox for Social Innovation

April 13<sup>th</sup>, 2021, 10:00 – 13:00

### PROGRAMME

*Introduction: adapting the content to your audience - 10 min*

What can be learned from the [survey](#) ?

50 % of the panel feel comfortable with virtual meeting > share and detail good practices

Identify tools and methodologies to be used

Resilient Frame: support/facilitate social innovation

### 1 - SUPPORTING/IMPLEMENTING PROJECTS (1h30)

> User participation and user centric approaches (20 min)

Design thinking

Personas

**User journey**

> Positioning a project (30 min)

Digging the sense of the project: “FOR WHAT exercise”

Mindmapping

Business Model Canvas (**BMC**), Social Model Canvas

### BREAK 10 min

> Design value propositions to succeed (30 min)

Value Proposition Design (VPD)

Personas

**Pitchdeck**

> Produce, experiment, prototype and evaluate (15 min)

Working on impact (**logical frame, intervention logic**)

### BREAK 5 min

### 2 - DISTANCE WORKING (50 min)

Animating online meeting



### Project partners

Lead Partner



- > compare solutions:
  - zoom, jitsy, meets, teams...
  - collective intelligence: miro/mural, **wooclap**, xmind
  
- > identify good practices:
  - what need to be changed: breaks, rooms, **icebreaking**
  - sharing experiences
  
- > working in teams
  - information sharing: **slack**, framateams
  - task managing: Trello, monday

### 3 - FEEDBACK & NEXT STEPS (15 MIN)